

# PARKS AND RECREATION COMMISSION REGULAR MEETING ELDORADO PARK COMMUNITY CENTER, ROOM 5 2301 N. MILLER RD SCOTTSDALE, AZ WEDNESDAY, NOVEMBER 7, 2012

### SUMMARY MINUTES

PRESENT: Stan Koczka, Chair

Harry Schlegelmilch, Vice Chair Jeanne Alspaugh, Commissioner

David Brown, Commissioner (departed at 6:04 p.m.)

Virginia Harris, Commissioner Michael Seiden, Commissioner

Anne Wurth, Commissioner (arrived at 5:04 p.m.)

**STAFF:** Jan Cameron, Parks, Recreation and Human Services Director

Terry Erickson, Parks and Recreation Manager Hugh McGill, Parks and Recreation Manager Kathleen Corea, Assistant Recreation Coordinator

Kira Peters, Recreation Supervisor

Liz Hildenbrand, Parks and Recreation Manager Don Davis, Parks and Recreation Manager

**GUESTS:** Dr. David Juliano, Lupus Foundation of America

### **Call to Order**

Chair Koczka called the meeting of the Parks and Recreation Commission to order at 5:00 p.m.

### Roll Call

A formal roll call noted the presence of a quorum.

### **Public Comment**

No members of the public wished to comment.

### **Moment of Silence**

The Commission observed a moment of silence.

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## 1. Approval of the Minutes

a) Regular Meeting: October 17, 2012

VICE CHAIR SCHLEGELMILCH MOVED TO APPROVE THE MINUTES OF THE OCTOBER 17, 2012, REGULAR MEETING AS PRESENTED. COMMISSIONER ALSPAUGH SECONDED. THE MOTION CARRIED BY A VOTE OF SEVEN (7) TO ZERO (0).

b) Work Study Session: October 17, 2012

VICE CHAIR SCHLEGELMILCH MOVED TO APPROVE THE MINUTES OF THE OCTOBER 17, 2012, WORK STUDY SESSION AS PRESENTED. COMMISSIONER HARRIS SECONDED. THE MOTION CARRIED BY A VOTE OF SEVEN (7) TO ZERO (0).

### 2. Co-sponsorship Request – "The Lupus Foundation of America – Arizona Office – Lupus Walk"

Kathleen Corea, Assistant Recreation Coordinator, described the city's co-sponsorship process. The Lupus Foundation Walk is scheduled for Saturday, April 27, 2013 at Chaparral Park. Staff recommends waiving \$380 in facility reservation fees. The time and date was chosen to minimally impact normal use of the park, and the event will not have exclusive use of the multi-use path. Approximately 40 organizations have requested fee waivers since the 1980s.

Dr. David Juliano, Lupus Foundation, explained that one quarter of the money raised will go to the national office, while the remainder will be spent locally to help Lupus support groups. Jan Cameron, Parks and Recreation Director, said the Lupus Foundation agrees to pay all hard costs associated with the event, which consists of a \$7 processing fee.

Commissioners asked questions and submitted comments.

COMMISSIONER SEIDEN MOVED TO APPROVE THE CO-SPONSORSHIP AGREEMENT WITH THE LUPUS FOUNDATION FOR THE LUPUS WALK FUNDRAISING EVENT ON APRIL 27, 2013. COMMISSIONER HARRIS SECONDED. THE MOTION CARRIED UNANIMOUSLY BY A VOTE OF SEVEN (7) TO ZERO (0).

### 3. National Recreation and Parks Association Convention Update and Sponsorship Review

Kira Peters, Recreation Supervisor, Special Events and Sponsorships, reported on her visit to the NRPA convention recently held in Anaheim, California. She attended presentations on program marketing, business attraction, programming for an aging population, aquatic safety, leveraging existing funds, development of sponsorship opportunities, and youth development programs. The City of Scottsdale's recreational programming compares well overall. Ms. Peters described efforts to develop partnerships and sponsorship with local business for special events in order to save city money and enhance city program offerings. She highlighted future goals for the program, and described some of the challenges. A committee will be formed to help organize the partnership/sponsorship effort.

Commissioners asked questions and submitted comments. Commissioner Alspaugh suggested ways to enhance staff engagement with park users, and expressed support for the city's effort to develop new event partnerships. Vice Chair Schlegelmilch suggested that a sponsor could help pay for planned skate park improvements. Ms. Cameron noted that City Council must approve donations exceeding \$20,000 from one entity. Greater restrictions have been placed on new special revenue accounts.

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# 4. <u>2014 Commission for Accreditation for Park and Recreation Agencies (CAPRA) Re-Accreditation</u>

Liz Hildenbrand, Parks and Recreation Manager, reported on the effort to get Scottsdale Parks and Recreation re-accredited by CAPRA. In addition to demonstrating that Scottsdale conforms to national best practices, the process itself serves as a valuable self-assessment tool. Scottsdale has been accredited for almost 20 years. Staff is in the process of reviewing compliance with 144 standards. If approved, the new accreditation period will begin in 2014. The cost of the accreditation is based on city population. Ms. Cameron noted that the process consumes a considerable amount of staff time.

Commissioners asked questions and submitted comments. Chair Koczka expressed support for accreditation.

# 5. <u>Commissioner Report</u>

The Commissioners shared their impressions of the Fall Festival, Fall League baseball, and Tom's Thumb Trailhead. Commissioner Alspaugh wrote an article on volunteer opportunities in the city. She suggested the Commission recognize Jan Agarde's work. Vice Chair Schlegelmilch reported on the Fees and Charges Committee meeting. Chair Koczka plans to attend the Strategic Plan Subcommittee meeting.

### 6. <u>Director's Report of Current Events (A.R.S. § 38-431.02(K)</u>

Ms. Cameron reported that the Fall League Championship game will be held on November 17 at Scottsdale Stadium. She acknowledged Commissioners Brown and Harris for their support at the Fall Festival. Executive Directors will meet with the Interim City Manager next week to discuss the budget. The Bond Task Force will meet on November 28 to prioritize projects.

The McCormick-Stillman Railroad Park building won a Kemper Goodwin Award from the Arizona Chapter of the American Institute of Architects, and Scottsdale's Aquatic Program won best overall from Aquatic International. Veterans Day observations will occur at the Railroad Park on November 9, at City Hall on November 11, and at the Granite Reef Senior Center on November 12. The Holiday Harmony Tree Lighting ceremony is scheduled for Scottsdale Mall on December 2. The next PRC meeting will be held on December 5.

### 7. Public Comment

There were no public comments.

### <u>Adjournment</u>

With no further business to discuss, and no need for an executive session, the meeting adjourned at 6:42 p.m.

Respectfully submitted, A/V Tronics, Inc. DBA AVTranz.

Meets established criteria, Janice M. Cameron Parks, Recreation and Human Services Director

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